



BIO

I'm a multidisciplinary designer and creative strategist specializing in print, web and video production.

SKILLS

Art Direction and creative strategy
Print, web, and UI design
Illustration
Photography/Editing
Videography/Editing
Motion graphics

SOFTWARE

Adobe Illustrator, InDesign,
Photoshop, Premiere,
After Effects, Audition, XD
Microsoft Office (all), Canva,
Kentico, Cvent, Qualtrics,
Teams, Power Automate

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Hayley Lewis

MULTIMEDIA CREATIVE AND STRATEGIST

WORK EXPERIENCE

MULTIMEDIA DESIGNER

Federal Home Loan Bank of Dallas | Dec 2021 - present

- Graphic design
- Webmastering/ebcasts
- Photo and photo editing
- Video and video editing
- Motion graphics
- Presentations and decks
- Vendor relationships/account management

MANAGER, MULTIMEDIA CREATIVE & PROGRAM MARKETING

Tarrant Area Food Bank | Oct 2020 - Dec 2021

- Creative strategy and art direction
- Graphic design and illustration
- Motion graphics
- Photo and photo editing
- Video and video editing
- Inventory management
- Vendor relationships/account management

FREELANCE MULTIMEDIA ARTIST

Dec 2007 - Dec 2021

- Creative strategy and art direction
- Graphic design and illustration
- Photo and photo editing
- Video and video editing
- Motion graphics

MANAGER, MULTIMEDIA DEPARTMENT

Customized Communications | June 2016- June 2020

- Management
- Full video production, post production, and direction
- Photography and videography
- Print design, web design, and UI design
- Creative strategist and developer liaison for "Scan + Play" app

SCHOOLS ATTENDED

MASTER OF ARTS | ANIMATION

Savannah College of Art and Design, 2012

BACHELOR OF FINE ARTS | ART

University of Texas at Arlington, 2007